

AGENDA MANAGEMENT SHEET

Name of Committee Nuneaton and Bedworth Area Committee

Date of Committee 26 September 2007

Report Title Nuneaton and Bedworth Social Inclusion Funding 2006/07 and 2007/8

Summary This report from the funding Sub-Group recommends that the Area Committee approves £30,169 from the remainder of the 2006/07 Social Inclusion Fund and £13,000 from the 2007/08 Social Inclusion Fund, for two projects:

- (i) CreDability Key Computer Friends Project - £13,169
- (ii) Young Person’s Sexual Health Workers -£30,000 (£17,000 – 2006/07 and £13,000 2007/08)

For further information please contact: Andrea Buckley
Community Partnership Officer
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Would the recommended decision be contrary to the Budget and Policy Framework? No.

Background papers None

CONSULTATION ALREADY UNDERTAKEN:- Details to be specified

Other Committees

Local Member(s) Funding Sub-Group

Other Elected Members

Cabinet Member

Strategic Director David Carter, Strategic Director of Performance & Development

- Legal Sarah Duxbury
- Finance Nicola Cumberledge
- Other Chief Officers
- District Councils
- Health Authority
- Police
- Other Bodies/Individuals

FINAL DECISION YES

SUGGESTED NEXT STEPS:

Details to be specified

- Further consideration by this Committee
- To Council
- To Cabinet
- To an O & S Committee
- To an Area Committee
- Further Consultation

Agenda No

Nuneaton and Bedworth Area Committee - 26 September 2007

Nuneaton and Bedworth Social Inclusion Funding 2006/07 and 2007/08

Report of the Strategic Director of Performance and Development

Recommendation

That the Area Committee Funding Sub Group recommends the Area Committee;

1. Approves funding the CreDability Key Computer Friends Project to the value of £13,169 from the 2006/07 Social Inclusion Fund.
2. Approves funding the Young Persons Sexual Health Workers Project to the value of £30,000 (balance from the 2006/07 Social Inclusion Fund -£17,000 and the remainder -£13,000 funded from the 2007/08 Social Inclusion Fund).

1. Introduction

- 1.1 The Social Inclusion Budget has a remaining balance of £30,169 for 2006/07 and can be used to fund projects, which make a strategic impact on combating deprivation or social exclusion. Priorities are identified and commissioned by the Area Committee through the Funding Sub-Group.
- 1.2 The Social Inclusion Fund Allocation for 2007/08 is £50,475 and will be funded under the same criteria as in previous years.

2.0 Priorities Identified by the Funding Sub-Group

- 2.1 As reported to the previous Area Committee, the Funding Sub-Group considered two more projects for the remainder of 2006/07 funding, relating to a Community Resource in Donnithorne Avenue, Nuneaton and

an Ability Business Centre, Nuneaton – CreDability Key Computer Friends Project. However, after following up these projects in more detail, only one of them, the CreDability Key Computer Friends Project (£13,169) is going forward for approval. Details of this project are attached at **Appendix A**.

- 2.2** The Area Committee Funding Sub-Group has also identified a priority relating to work to reduce the number of unplanned teenage pregnancies, which is a key target for the Nuneaton and Bedworth area. A project proposal for new work, targeting young people in informal and outreach settings, is attached at **Appendix B**. The total needed for this project is £30,000 and it is therefore recommended that this is funded from the remaining balance (£17,000) of funding for 2006/07 from the reduction in projects being put forward, with the balance of £13,000 being taken from the current 2007/08 funding which stands at £50,475.

3.0 Conclusion

- 3.1** The Area Committee Sub-Group recommend that the two projects, as detailed at **Appendix A and B**, be approved by the Area Committee from the remaining balance from 2006/07 and from the current budget for 2007/08. The remaining balance for Social Inclusion for 2007/08 after these projects have been approved would be £37,475.

DAVID CARTER
Strategic Director of
Performance & Development
Shire Hall
Warwick

29 August 2007

**Warwickshire County Council
Nuneaton and Bedworth Area Committee
PROJECT DEVELOPMENT FORM**

A. PROJECT TITLE	
Lead Organisation	Ability Business Centre
Responsible Officer	Sue Heppell
Address	100 Merlin Avenue, Nuneaton, CV10 9JZ
Telephone	02476396255
Email	Sue.heppell@ntlworld.com

B. PROJECT SUMMARY

Please explain briefly what the project is, who will deliver it, and how much it will cost?

This proposal is for a 1 year pilot home visiting project called "**CreDability**" **Key Computer Friends**.

A volunteer trainer (key computer friend) will visit a client with a disability and will conduct an assessment of their learning goals and technological disability needs and then set a tailored action plan of training for the client.

They will support the client with specialized laptops with JAWS (a verbal reading tool for blind people) and DRAGON (a speech recognition tool for people with upper limb difficulties). Using these assistive technologies they can then access OFFICE software installed and internet access support.

Volunteers with are trained to support people with disabilities in their own home. The board will still support voluntarily with governance and support the volunteers to be trained in home visit support procedures and policies. CRB checks will be conducted for all volunteer workers. Documented records will be kept and recorded on the specific ABC forms already created. ABC's policies and procedures much be adhered to.

The total cost is £13,169

C. THE PROBLEM

Please explain the problem the project is seeking to address and how this has been identified.

Mainly, people with disabilities find it difficult to learn because the specialised assistive technology and one-to-one support is very limited locally. Yes, we have colleges but they will not "home visit" individual students and train them individually to their own specific disability. Therefore some people are socially excluded from learning computers locally.

ABC would like the funding to support these individuals within specific assistive technology to make their learning more accessible and easier within their own home. A key computer friend that addresses the individual's disability/learning needs.

For so many the internet is now an almost essential part of daily life. It is fundamentally changing the way society operates. It is vital that, as the digital revolution continues, disabled

people are not left behind. Interaction with public bodies including the County Council is around the use of web-based information and e-mails, disabled people need and want to be able to communicate this way too.

ABC's feasibility study was funded by Awards for All. The study has shown that many people would like home visits and assistive technology training within their own home to grow confidence, increase skills for employment or self-employment. Also we received 50 signatures of support for ABC's services.

Through the home visits, the aim is to increase people's confidence to enter into society and move away from the "safe, comfort zone" of their own home and to integrate into the educational system and into the work place.

D. PROJECT DEVELOPMENT, OPTIONS & STRATEGIC FIT

Please explain who has been involved in developing the project, what options have been considered in tackling the problem (as described above), and how the chosen option will fit with and complement any other initiatives and activities in this area of work.

ABC's board of directors are all volunteers and will remain so. The passion is there to support people with disabilities to address the social exclusion issues. Our board is made up of a business consultant, a computer consultant, 2 people with disabilities (blind) and a disability consultant.

We have recruited volunteers that are waiting further funding to become involved with the home visit service. We are linking with DIAL, Pastels Day care Centre and Nuneaton Job Centre, The Volunteer Centre, Community Matron and Home Health Visitors, as well as other local organisations such as ITCH - who fix computers free at disabled peoples homes.

E. PROJECT DESCRIPTION

Please explain in detail the key project objectives and activities.

- The programme will train disabled people how to use assistive technology and software.
- The project is projected to start from November 07 - and finish November 08
- Volunteers will be recruited locally, trained and called Key Computer Friends; they will then be match with a disabled person.
- Volunteers will visit clients with disabilities whom find it difficult to be mobile/prefer training in their own home, undertake the training as well as refer to other bodies who can help such as Talking Newspapers etc.
- All volunteers will complete monitoring forms and progress reports with each client
- The project will be open to all people within Nuneaton and Bedworth district
- The visits will be from 9.00 - 5.00 with evening visits is a reserve option if the client prefers

Training Services Offered

Clients will be supported in tuition of how to use the following software

- Jaws
- Dragon
- MS Office
- Outlook e-mails
- Internet Navigation
- Other software

F. PUBLICITY AND TARGETED COMMUNITIES

Please explain who the intended beneficiaries of the project are, and list any specific targeted user-groups. Please explain how you will publicise the project and how you will access the intended beneficiaries.

Beneficiaries

Disabled people within the local community of Nuneaton & Bedworth

Clients Criteria

Have a disability - inclusive to this,

- They can have a temporary mobility problem such as a broken arm
- They can have learning or physical difficulties

Age group: Adult 18+ with no end age limit

Gender: Male or Female (if possible match female volunteer to female client, male to male client, volunteers to comply with the lone visit policy as well as all ABC written policies)

Publicising

- Community Plan Forum
- Local community organisations
- Nuneaton Telegraph, heartland
- Leaflets and flyers, posters distributed
- Networking and links
- Internet web sites
- Other organisations literature: DIAL booklet, CVS newsletter, Volunteer Centre news adverts

G. MILESTONES

Task	When?	Who by?
Project Start	November 07	
Funding success	October 07	Local councillors
Recruit/train volunteers	October 07	Sue, directors
Publicise and market service	October 07	Sue, directors, volunteers
Key computer friend training clients	Nov 07 - 08	
Assess project, disseminate information	October 08	
Project Finish	November 08	

H. PROJECT OUTPUTS

OUTPUT	TARGETS			TOTAL
	Year 1	Year 2	Year 3	
Disabled clients support sessions	156			156
Volunteers recruited	14			14
Clients supported	50			50

I. OUTCOMES

How will you know that the project has been successful? How will you measure this?

- Questionnaires & feedback records
- Analysis of customer satisfaction
- Amount of volunteers
- Increase of confidence
- Employment
- Into Further education
- Amount of clients/retention
- Statistical analysis, benchmarking other organisations statistics

J. CONTINUATION/EXIT STRATEGY

Please explain what will happen once the grant has been spent.

- This Project is a Pilot, which will be evaluated after 1 year

K. PROJECT COSTS

K1. Please detail the costs of the project.

ITEM	COSTS			TOTAL
	Year 1	Year 2	Year 3	
ABC Key computer home visit service	13,169			
TOTAL	13,169			

Details:

Ability Business Centre Home visit: CreDability ability project/key compute friend 1 year pilot programme November 2007 – November 2008	
Operations	
Insurance	380
Professional fees	1,000
CRB checks	120
Memberships	50
Marketing/exhibitions/literature/road shows	300
Stationery/printing inks/monitoring and evaluation/forms/reports	500
Meetings	200
KEY COMPUTER FRIENDS Volunteer expenses	
Travel @ 40p per mile x 30 mile per week (10 mile per client = £4) 3 clients x 1 week = £12	576
Travel/Out of pocket expenses	200
Training pot	1,000
Disability Hard & Software	
2 x specialised computers, notebook PC's	5,110
3 x JAWS software/licenses @ £992.38 (2 x portable PC's & 1x WCC PC)	2,767
3 x Dragon Preferred Ed, software/license @ £106.98 (2 x portable PC's & 1x WCC PC)	320
1 x portable printer	233
Vodafone 3G Card for mobile internet connection card £60.52/£29.83 per month inc VAT	413
Total inclusive	13,169

K2 OTHER FUNDERS

Please explain any costs which are being funded through other sources, or for which you are seeking funding

NONE

L. VALUE FOR MONEY

Please explain why this project represents value for money. Where possible, please provide comparative evidence.

- It will address some of the local social exclusion issues for some people with disabilities and mobility issues
- It will increase volunteer working
- It will increase peoples confidence to attend further training
- It will increase the opportunities of some disabled people
- It will support the local community plan themes such as Stronger Borough and Community Learning ensuring that everyone has equal access to learning opportunities
- It will decrease the numbers of people social excluded
- It will increase the local economy by increasing the skills of disabled people whom then would like to enter into employment or self employment
- It will address the Supporting Communities action plan by involving volunteers, improving the support provided to community and voluntary group

M. MANAGEMENT AND PARTNERSHIP ARRANGEMENTS

Please explain who will manage and deliver this project, including the use of existing staff or the recruitment of new staff. Please explain why your organisation or department is best placed to deliver this project, including if appropriate your 'track record'. Please also explain the involvement of any partners in the delivery of the project.

Links and potential partners:

- DIAL, we can use their booklet for advertising and potential client referrals
- Pastels, have offered space at their centre, a few free CRB checks and referrals
- Job Centre Plus, referrals
- Community Matron, referrals
- WCC Disability Section, referrals
- Warwickshire Association for the Blind, referrals
- ITCH is great partnership to link with they offer free hard and software problem fixing for people with disabilities in their own homes so we will refer to them and receive referrals from them.
- We feel we can also refer the clients to various advice agencies and helper organisations.

Governance

Please note that all ABC Governors are volunteers so this project will be a unique programme totally run by volunteers for the disability community.

We are the best to conduct this programme as the majority of the board are disabled and are fully aware of the needs of disabled people. We are highly skilled in our own individual field and together we make a strong, supportive all round organisation. We also like to involve the local community groups and we always keep them up to date with our latest developments. We are trained in the specialised areas of assistive technology. We are passionate about supporting people with disabilities to ensure equal opportunities and life chances.

**Warwickshire County Council
Nuneaton and Bedworth Area Committee
PROJECT DEVELOPMENT FORM**

A. PROJECT TITLE	Young Person's Sexual Health Workers
Lead Organisation	Warwickshire County Council, Respect Yourself Campaign Team
Responsible Officer	Amy Barnes
Address	Saltisford Office Park, Ansell Way, Warwick, CV34 4UL
Telephone	01926 742484
Email	amybarnes@warwickshire.gov.uk

B. PROJECT SUMMARY

Please explain briefly what the project is, who will deliver it, and how much it will cost?

2 outreach workers will work in the hotspot areas as identified by the super output areas, at times requested by young people. They will offer information and support to young people regarding their sexual health needs and will signpost young people to mainstream service provision. The workers will be fully trained in sexual health awareness and will work in partnership with all key partners to meet strategic targets such as reducing the under-18 conception rate and sexually transmitted infections by assisting in condom distribution and the national Chlamydia Screening programme. The workers will be employed by Nuneaton & Bedworth Leisure Trust due to the work they currently do with young people and the areas they are working in within Nuneaton and Bedworth. For two workers over two years including set up costs will cost approximately £80K, which will be part funded by NBLT, Respect Yourself Campaign Team and partner contributions in kind.

C. THE PROBLEM

Please explain the problem the project is seeking to address and how this has been identified.

Statistical Information:

Of the five District Councils in Warwickshire, Nuneaton and Bedworth District Council has both the highest number and rate of conceptions to under-18s and is above the national average.

Chlamydia continues to be the most commonly diagnosed Sexually Transmitted Infections. Rates have continued to increase over years although there is a recognised dip in 2004, which could be due to, increases public awareness. A similar pattern is seen with gonorrhoea. HIV, syphilis and genital herpes show an upward trend.

Warwickshire is currently in the process of implementing the national Chlamydia-Screening programme. Without an effective screening programme a large proportion may remain undiagnosed. George Elliot hospital in Nuneaton still remains the highest in the number of cases diagnosed.

Uncomplicated gonorrhoea is the second most common bacterial sexually transmitted infection in Warwickshire. Between 2000 and 2002, there has been a steady decrease in the diagnosis of gonorrhoea in Warwickshire with a sudden rise in 2003 that doubled the average number of cases diagnosed in previous years. The figures remained high in 2004. Before 2002, Warwick diagnosed the highest number of cases. The situation reversed there after with Nuneaton and Rugby diagnosing more case in Warwickshire.

Appendix B

An upward trend is evident in the diagnosis of genital herpes in Warwickshire. Nuneaton and Rugby diagnose the majority of cases. A steady rise in the number of cases is evident in Nuneaton.

Information received from young people:

In October 2006 a questionnaire was placed on www.warwickshire.gov.uk/respectyourself to gather the views of visitors to the site. The questionnaire asked respondents about their satisfaction with the website, how they think the website could be improved, accessing sexual health services, and some general questions about sexual health.

The questionnaire asked respondents when they would prefer to access a sexual health service. Respondents were given a number of times throughout the day from Monday to Saturday, and asked to select all suitable times. The most accessible day is Saturday; whilst from 4pm to 6pm was considered the easiest time on each day of the week. Currently in Nuneaton and Bedworth there aren't any sexual health services on a Saturday except for the availability of Emergency Hormonal Contraception (EHC).

Connexions have consistently evidenced that young people are reluctant to access services where it's obvious why they are there so an informal i.e. outreach or multi-disciplinary approach works best.

Traditionally in terms of sex education, young men have been seen as too far beyond the pale to be worth bothering about, and until very recently there has been no comparable shift in our attitudes and work with young men¹. This post will specifically work with young men aged 16-24 not engaged in Employment, Education or Training.

Using the deep dive reviews² it highlighted the need for further work with young men not only in education but engaging young men with local service provision. Young men have identified problems accessing health service provision due to embarrassment, confidentiality and taking those first steps in through the door. We need to be developing new ways of addressing young men's needs for an opportunity to learn about sex and relationships and challenge the old cliché 'boys will be boys'.

Recent guidance³ stated that locally we must do further work to assess the best ways of reaching boys and young men. Only 48% of boys report having been told 'a lot' or 'quite a lot' about sex and relationships by their parents; boys are also less likely than girls to obtain information from friends (43% boys versus 56% girls) and magazines / newspapers / books / posters (26% boys v. 52% girls). Boys and young men influence their partners' choice and use of contraception, yet their knowledge levels are poor. They are less likely than girls to know of a local clinic or advice service (65% v 77%), and only 54% of boys know that contraception can be obtained free of charge – dropping to 40% for boys under 16. Boy's awareness of the range of contraceptive methods is also low: only 36% are aware of long acting methods such as the implant and injection.

This project will contribute to achieving this target but also supports young people's views that 'talking about problems is important but some children and young people are put off talking about problems at school'. The flexibility of the setting and the informal nature of the Outreach Worker opens up the opportunity to experiment and try out new methods and resources and allow young people the chance to communicate.

In 2004 approximately 1000 young people were consulted with as part of an exercise with Connexions and the Youth Service. The young people all identified that they would like to receive information regarding their sexual health and access pregnancy testing, condoms from professionals that work with young people such as youth workers. Both the Youth Service and Connexions offer

¹Davidson, Neil (1997) Boys will be...? Sex Education and Young Men

²Carried out by the Teenage Pregnancy Unit and DfES (2005)

³Teenage Pregnancy Next Steps: Guidance for local authorities and primary care trusts on effective delivery of local strategies (DfES 2006)

Appendix B

this service from their One Stop Shops and some detached work but due to having to deliver other core curriculum issues they cannot devote 100% of their time to sexual health issues and offering support.

D. PROJECT DEVELOPMENT, OPTIONS & STRATEGIC FIT

Please explain who has been involved in developing the project, what options have been considered in tackling the problem (as described above), and how the chosen option will fit with and complement any other initiatives and activities in this area of work.

As well as referring to the above, a working group has formed within Nuneaton and Bedworth to specifically address the problems regarding sexual health and teenage pregnancy in the area. The group is aware of the project and have identified the need and offered much support. The posts will be supported by a variety of partners including Health Trainers, Connexions, Family Planning, Youth and Community Service etc.

E. PROJECT DESCRIPTION

Please explain in detail the key project objectives and activities.

The project aims to reduce the levels of STIs and unintended pregnancies within Nuneaton and Bedworth with a particular focus on targeting the most vulnerable, hard to reach young people such as young parents, those young people not engaged in learning and young men.

Through the

1. Reduce the rates of sexually transmitted infections and the under-18 conception rate amongst vulnerable young people
2. Young people will access local sexual health services in order to make informed decisions about their sexual health
3. Young People will be informed about choices and consequences regarding their sexual health

To provide 2 part-time outreach worker posts to deliver relationships and sex education in informal settings within Nuneaton and Bedworth to empower young people to take responsibility for their sexual health.

This project will adopt an energetic street style approach to engaging young people, relationship and confidence building by an informal friendly consultation that will take place on young people's territory.

The posts will work in partnership with Warwickshire PCT, Youth and Community Service, Connexions and Education to ensure that young people learn to trust contraceptive/sexual health services and therefore access services, contributing to the delivery of sexual health and teenage pregnancy targets within Nuneaton and Bedworth.

F. MILESTONES

Please list the most important things that will happen during your project:

Performance Area
Engagement with young people regarding sexual health issues especially those not engaged in learning, young men and young parents
Chlamydia screening offered to young people
Sexual health sessions delivered to groups of vulnerable young people
To increase the numbers of young men accessing the sexual health services
Increase in the number of condoms distributed via the condom distribution scheme
Increase in the number of young people accessing NHS-funded sexual health sessions such as CHAT
Increase in the number of young people accessing statutory sexual health service provision such as Connexions and the Youth Service

G. PROJECT OUTPUTS

Teenage Pregnancy Strategy Targets

- To reduce the rate of under 18 (15 –17 years) conceptions by 15% by 2004 and by 50% by 2010.
- To reduce the social exclusion experienced by young parents with a specific target to encourage and support young parents into education, employment and training.

HIV and Sexual Health Strategy Targets

- Reduce the transmission of HIV and STIs
- Reduce the prevalence of undiagnosed HIV and STIs
- Reduce unintended pregnancy rates
- Reduce the stigma associated with HIV and STIs

Choosing Health Priorities

- Improving sexual health, because risk-taking sexual behaviour is increasing across the population; because diagnoses of HIV, Chlamydia, genital warts and Syphilis have increased in recent years; because sexually transmitted infections can lead to cancer, infertility and death; and because delay in diagnoses and treatment can lead to more people being infected

Nuneaton and Bedworth Health Improvement Plan 2007-2010

Aim 3 – Improving the Health of Young People and Children

Children and Young People Plan

300 - Choosing Health and Well Being

http://www.educationwarwick.com/CYPP/view_programme?record=401

H. OUTCOMES

How will you know that the project has been successful? How will you measure this?

Young people will be able to make informed choices about their sexual health and be able to access service provision easily.

I. CONTINUATION/EXIT STRATEGY

Please explain what will happen once the grant has been spent.

Using the evidence collated over the next 2 years the posts will prove they are invaluable to the success of the strategy and will secure future funding.